

Artwork Specification Sheet

This specification sheet is how we require final artwork to be provided to The Print Environment, please call for more information. Please provide a hard copy or full visual proof with any material when possible.

File Formats

The Print Environment can accept a wide range of Apple Mac file formats



Adobe InDesign CS, CS2 or CS3

Please package the document with all the elements and all the required bleed and convert all fonts to outlines.



Adobe Illustrator CS, CS2 or CS3

EPS or Ai format. Please provide all linked images and convert all fonts to outlines. Please do not embed jpegs into the file.



Adobe Photoshop CS, CS2 or CS3

PSD, Tiff or Eps Format. Flattened file.



Quark Express, 6 or 7

Please collect for output. (Document, images and fonts)



Adobe Acrobat PDF, up to 8

Please provide a high resolution PDF with all embedded fonts and required scaled bleed, (all bleeds to be provided at the document scale and no trim marks).

If you are supplying files from another application, you must convert all text into outline format, embed any placed images and save the file as an EPS (Encapsulated Post Script).

Sending Files

Media

Please send all CD's/DVD's clearly labelled direct to the address below.

Email

Please send all files to: richard@tpestudio.co.uk

(up to 10mb)

FTP

Please call to discuss FTP log in details.

Artwork Resolution

When generating artwork for printing, you must ensure that the resolution (Dpi) is high enough to produce the desired output.

Viewing Distance	0.5M	1M	2M	5M	5M+
Minimum Dpi Needed	300	150	100	75	50

Colours, & Fonts

Colours

Please note that for accurate colour reproduction a pantone colour is always better than supplying colours in CMYK make up. Where colour reproduction is critical please supply a pantone reference or a digital matchprint/cromalin. Pantones will be matched as closely as possible but will vary depending upon the substrate being printed whether rigid, semi rigid or flexible.

Fonts

If you are unable to supply Apple Mac fonts, all text must be made into paths/outlines prior to sending to us. Please ensure you provide all fonts (both screen and printer) used within your artwork.

Finishing

Banners

50mm bleed at size, to stitch is standard for each edge. For complex finishing requirements, please send detailed drawings.

Proofs & Matching Samples

Proofs

All artwork provided to The Print Environment is requested with a proof for a positional purpose only at pre production level. PDF or hi-res JPEG is preferred.

Samples

Samples

Colour is important to The Print Environment and matching previous printed material, if needed, requires a previous hard copy sample to work from and is subject to various issues which is unique to each printed material and substrate used.

For more information please contact The Print Environment on 01637 889318

The Print Environment, Unit 6, Hurling Way, St Columb Major Business Park, St Columb, Cornwall, TR9 6SX

email: info@tpestudio.co.uk website: www.theprintenvironment.co.uk

